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RESEARCH PAPER

Tobacco-related disease mortality among men who switched from cigarettes to spit tobacco

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Background: Although several epidemiological studies have examined the mortality among users of spit tobacco, none have compared mortality of former cigarette smokers who substitute spit tobacco for cigarette smoking (“switchers”) and smokers who quit using tobacco entirely.

Methods: A cohort of 116 395 men were identified as switchers (n=4443) or cigarette smokers who quit using tobacco entirely (n=111 952) when enrolled in the ongoing US American Cancer Society Cancer Prevention Study II. From 1982 to 31 December 2002, 44 374 of these men died. The mortality hazard ratios (HR) of tobacco-related diseases, including lung cancer, coronary heart disease, stroke and chronic obstructive pulmonary disease, were estimated using Cox proportional hazards regression modelling adjusted for age and other demographic variables, as well as variables associated with smoking history, including number of years smoked, number of cigarettes smoked and age at quitting.

Results: After 20 years of follow-up, switchers had a higher rate of death from any cause (HR 1.08, 95% confidence interval (CI) 1.01 to 1.15), lung cancer (HR 1.46, 95% CI 1.24 to 1.73), coronary heart disease (HR 1.13, 95% CI 1.00 to 1.29) and stroke (HR 1.24, 95% CI 1.01 to 1.53) than those who quit using tobacco entirely.

Conclusion: The risks of dying from major tobacco-related diseases were higher among former cigarette smokers who switched to spit tobacco after they stopped smoking than among those who quit using tobacco entirely.

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Several epidemiological studies have examined morbidity and mortality among users of spit tobacco (spit-tobacco users),^{1,2} but none have compared the mortality of former cigarette smokers who substitute spit tobacco for cigarette smoking (“switchers”) to those of smokers who quit using tobacco entirely. Comprehensive reviews by the US Surgeon General,³ and the International Agency for Research on Cancer⁴ and others⁵ have concluded that evidence is sufficient that the use of spit tobacco causes several types of cancer in humans. Although the evidence linking use of spit tobacco to increased risk of cardiovascular diseases is limited,⁶ these products cause acute increases in heart rate and blood pressure, as well as long-term adverse effects on blood pressure and lipid profiles.⁷

We compared mortality of switchers to those of former cigarette smokers who quit using tobacco entirely among men enrolled in a large prospective cohort.

METHODS

The Cancer Prevention Study II (CPS-II) is an ongoing prospective cohort of 1.2 million US adults (676 306 women and 508 351 men) that began in the fall of 1982.^{8,9} American Cancer Society volunteers asked their friends, neighbours and acquaintances who were at least 30 years old to participate in the study. Each participant completed a confidential, four-page mailed questionnaire on their smoking habits, alcohol intake, education and other characteristics. Members of this cohort are more likely to be college-educated, married, middle-class and white than are members of the general US population.¹⁰ Informed consent to participate in the study was implied by the return of the self-administered questionnaire. All aspects of the CPS-II study protocol have been reviewed and approved by the Emory University Institutional Review Board, and the protocol is renewed annually.

Since the study began, participants' vital status and (if they died) cause of death have been ascertained biennially by two methods: up to 1988, through personal inquiries from volunteers of the American Cancer Society, with reported deaths verified by death certificate; and since 1988, through automated linkage with the National Death Index.¹¹ As of 31 December 2002, 39.4% of men had died, 60.4% were still living and 0.2% had follow-up censored on 1 September 1988, owing to insufficient data for linkage with the National Death Index. Death certificates or multiple causes of death codes were obtained for 98.9% of all deaths. Participants' person-years at risk were accrued from their month of enrolment through the end of follow-up, the date of their death or the date they were lost to follow-up, whichever occurred first. Age-standardised death rates were directly standardised to the age distribution of person-years among men in CPS-II.¹²

The 1982 questionnaire included questions about current and former use of cigarettes, cigars, pipes, chewing tobacco and snuff. For each form of tobacco, participants were asked about their age when they began using tobacco, the number of years they used, their frequency of use and (for cigarettes, pipes and cigars) their age when they quit. Information on tobacco use was based on their questionnaire responses at enrolment and was not updated during the follow-up. We restricted the cohort to the 116 395 men in CPS-II who reported being former exclusive cigarette smokers (ie, who reported having previously used cigarettes but no other tobacco products; n=111 952) or who reported currently using spit tobacco and having begun doing so at the time of or after they quit exclusive cigarette smoking (“switchers”; n=4443). We excluded from the main

Abbreviations: CPS-II, Cancer Prevention Study II; NNK, 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone

Table 1 Demographic and other characteristics of former cigarette smokers in Cancer Prevention Study-II who quit using tobacco entirely ("quit entirely") or those who substituted spit tobacco for cigarette smoking ("switcher")*

Characteristics	Former cigarette smokers	
	Quit entirely	Switcher
n = 116 395 (%)	111 952 (96)	4443 (4)
Median age at enrolment (years)	58	56
White (%)	96	98
Educational level (%)		
<High school	13	30
High school graduate	19	27
Some college	29	26
College graduate	20	9
Graduate school	18	6
Current alcohol consumption (%)		
Non-drinker	13	16
<1 drink/day	15	10
1 drink/day	8	5
2-3 drinks/day	12	8
≥4+ drinks/day	7	6
Amount of exercise (%)		
None/slight	25	16
Moderate	64	67
Heavy	10	17
Aspirin use (%)	57	57
Currently employed (%)	70	67
Blue-collar occupation (%)	23	45
Mean body mass index (kg/m ²)	26.1	26.2
Mean weekly vegetable/fruit intake	18	16
Mean weekly dietary fat consumption	282	310
Prevalent disease at enrolment (%)		
Cancer	6	5
Heart disease or diabetes	18	19
Stroke	2	2
Chronic bronchitis/emphysema	6	10
Any of the above	27	30

*Percentages may not sum to 100 because of missing values.

analyses men who reported never using any tobacco product (22% of men in CPS-II), currently smoking cigarettes (25%), ever smoking pipes or cigars (20%), exclusively using spit tobacco (0.8%), concurrently smoking and using spit tobacco (1.5%), having uninterpretable or missing data on spit-tobacco use or former cigarette smoking (5.7%) or quitting smoking <2 years before enrolment (1.8%). We also conducted a secondary analysis that included men who reported never having used any tobacco product. We could not include women in our analyses because they were not asked whether they used spit tobacco.

Although updated information on tobacco use was not collected during follow-up on the entire CPS-II cohort, updated smoking information was collected on 184 000 people, including 44 389 men who reported former smoking in 1982, who participated in the CPS-II Nutrition Cohort, a subset of CPS-II begun in 1992-3. The recruitment and characteristics of the participants of the Nutrition Cohort are described in detail elsewhere.¹³

We examined all-cause mortality and cause-specific mortality for the most common diseases related to cigarette smoking: lung cancer, coronary heart disease, stroke and chronic obstructive pulmonary disease.¹⁴ For analyses of specific end points, we excluded men who reported having the disease at baseline and for the analysis of all-cause mortality, we excluded men who reported having any of these tobacco-related diseases.

We used Cox proportional hazards models to estimate hazard ratios (HRs) and their 95% confidence intervals (CIs) to examine

the association between mortality and tobacco use while adjusting for other potential risk factors reported at baseline.¹⁵ We assessed the appropriateness of the Cox proportional hazards model for each cause of death by plotting log (-log) survival curves against survival time. The log (log) survival curves were essentially parallel, suggesting that the proportional hazards assumption was met and that the model was appropriate. All statistical tests were two sided; HRs were considered significantly increased if the lower limit of the 95% CI was >1.0. Indicator variables were used for all independent variables, except for smoking characteristics, which were entered as mean-centred continuous variables. All models were adjusted for single year of age by stratification. We used multivariable Cox proportional hazards models to adjust for race, educational level, current alcohol consumption, level of exercise, aspirin use, body mass index (calculated as weight (kg)/(height²) (m²)), quartiles of vegetable and fruit consumption, quartiles of dietary fat consumption and type of occupation. In addition to the above variables, we also controlled for the number of cigarettes formerly smoked per day, the number of years smoked and age at which they quit smoking. Sensitivity analyses to assess the effect of latent illness not reported at baseline excluded men who died within the first 2 years of follow-up.

We also compared mortality of men who never used any tobacco product with those of switchers and smokers who quit using tobacco entirely. As in the main analyses, we excluded men who reported having the disease at baseline, and used Cox proportional hazards models to adjust for covariates.

Table 2 Characteristics of tobacco use among former cigarette smokers in Cancer Prevention Study-II who quit using tobacco entirely ("quit entirely") or those who substituted spit tobacco for cigarettes ("switchers")*

Characteristics	Quit entirely	Switcher	Years between cessation and ST use		
			<1	1-2	>2
Age started smoking (years)					
Mean	18.4	17.3	17.0	17.5	17.6
Median (IQR)	18 (16-20)	17 (15-19)	16 (15-18)	17 (15-19)	17 (15-20)
Age quit smoking (years)					
Mean	41.6	42.9	45.7	44.9	39.3
Median (IQR)	41 (33-50)	43 (35-50)	45 (39-54)	45 (36-53)	40 (31-47)
Age started ST use (years)					
Mean	NA	47.3	45.7	46.3	49.3
Median (IQR)		48 (40-55)	45 (39-54)	46 (38-54)	50 (42-56)
Years between age quit smoking and age started spit tobacco use (years)					
Mean	NA	4.3	0	1.4	10.1
Median (IQR)		1 (0-6)	0	1 (1-2)	8 (5-14)
Cigarettes formerly smoked/day					
Mean	25.6	25.5	26.5	26.1	24.1
Median (IQR)	20 (20-35)	20 (20-30)	20 (20-40)	20 (20-40)	20 (20-30)
Years smoked					
Mean	23.2	25.8	28.8	27.3	22.0
Median (IQR)	22 (14-31)	25 (17-34)	29 (20-37)	28 (18-37)	21 (13-30)
Type of ST used					
Use chewing tobacco (%)	NA	82	78	80	85
Use snuff (%)	NA	27	32	28	22
Times used ST/week					
Mean	NA	13.2	14.0	13.6	12.1
Median (IQR)		7 (7-15)	7 (7-20)	7 (7-15)	7 (7-14)
Years used ST					
Mean	na	9.2	11.0	9.6	7.1
Median (IQR)		7 (3-12)	9 (5-15)	7 (3-13)	5 (3-10)
Reported current smoking in 1992* (%)	1.4	3.0	4.0	1.2	2.7

CPS-II, Cancer Prevention Study-II; IQR, interquartile range; NA, not applicable.

*On the basis of the subgroup of 44 389 men who reported being former smokers at enrolment in CPS-II in 1982 and were also among the 86 404 men enrolled in the subsequent CPS-II Nutrition Cohort in 1992-3.

RESULTS

Table 1 presents the demographic and other characteristics of the study population according to their tobacco use at baseline. Switchers tended to be less educated and more often employed in blue-collar occupations than men who quit using tobacco entirely. They were also more likely to engage in heavy exercise (possibly reflecting the physical activity associated with blue-collar occupations), and, on average, they reported eating fewer fruits and vegetables and consuming more dietary fat but less alcohol.

Table 2 presents the characteristics of tobacco use. Although switchers and those who quit using tobacco entirely had smoked almost the same number of cigarettes per day, switchers, on average, began smoking at an earlier age and quit smoking at a later age, and therefore smoked for more years. Most switchers began using spit tobacco within a year after quitting smoking and had used spit tobacco for an average of 9 years when enrolled in the study. Men who began using spit tobacco within a year after quitting smoking quit at an older age and were more likely to use moist snuff than men who began using spit tobacco more than a year after smoking cessation. Among the subset of men who also enrolled in the CPS-II Nutrition Cohort in 1992-3, the percentage of former cigarette smokers reporting current smoking 10 years later was low, ranging from 1.4% of men who quit using tobacco entirely to 3.0% of switchers.

Table 3 presents HRs adjusted first for age only, then for age and demographic and other potential confounders, and finally for all of the above variables and smoking history comparing switchers, subcategorised by use of chewing tobacco and snuff, with men who quit using tobacco use entirely. All associations were attenuated by adjusting for demographic and occupational characteristics. Further attenuation resulted from controlling for smoking history, especially for lung cancer and chronic obstructive pulmonary disease. In the model adjusted for all variables, switchers had significantly higher rates of death from lung cancer (HR 1.46, $p < 0.0001$, 95% CI 1.24 to 1.73) and borderline significant higher rates of death from all causes (HR 1.08, $p = 0.03$, 95% CI 1.01 to 1.15), coronary heart disease (HR 1.13, $p = 0.06$, 95% CI 1.00 to 1.29) and stroke (HR 1.24, $p = 0.04$, 95% CI 1.01 to 1.53) than men who quit using tobacco entirely. The magnitude of the association with death from all causes combined, lung cancer and coronary heart disease was similar in men who had used only chewing tobacco or only snuff. In other analyses (data not shown), we found that switchers had a higher death rate from cancers of the oral cavity and pharynx (*International Classification of Diseases*—ninth edition codes 140-149) than men who quit using tobacco entirely (multivariate adjusted HR 2.56, 95% CI 1.15 to 5.69), although this estimate was based on only seven deaths among switchers. Excluding men who died during the first 2 years of

Table 3 Mortality hazard (HR) ratios and their 95% confidence intervals (CIs) comparing men who substituted spit tobacco use for cigarette smoking ("switchers") with men who quit using tobacco use entirely ("quit entirely") Cancer Prevention Study-II, 1982–2002

Death cause (ICD-9 codes)*	Tobacco use after smoking cessation	No of deaths		Age-adjusted HR (95% CI)‡	Multivariate-adjusted HR (95% CI)§	Multivariate-adjusted HR (95% CI)¶
		Death rate†	Death rate†			
All causes	Quit entirely	23 358	1685	1.00 (referent)	1.00 (referent)	1.00 (referent)
	Switcher	895	1994	1.19 (1.12 to 1.28)	1.13 (1.06 to 1.21)	1.08 (1.01 to 1.15)
	Chew only	620	1944	1.17 (1.08 to 1.26)	1.12 (1.03 to 1.21)	1.05 (0.97 to 1.14)
	Snuff only	154	2112	1.25 (1.06 to 1.46)	1.15 (0.98 to 1.35)	1.11 (0.94 to 1.30)
	Chew and snuff	121	2114	1.27 (1.06 to 1.52)	1.17 (0.98 to 1.40)	1.16 (0.97 to 1.39)
Lung cancer (162)	Quit entirely	2384	128	1.00 (referent)	1.00 (referent)	1.00 (referent)
	Switcher	155	233	1.92 (1.63 to 2.26)	1.76 (1.49 to 2.07)	1.46 (1.24 to 1.73)
	Chew only	103	218	1.79 (1.47 to 2.18)	1.66 (1.36 to 2.02)	1.34 (1.10 to 1.64)
	Snuff only	31	283	2.28 (1.60 to 3.25)	2.03 (1.42 to 2.91)	1.75 (1.22 to 2.50)
	Chew and snuff	21	248	2.19 (1.42 to 3.36)	1.97 (1.28 to 3.03)	1.87 (1.21 to 2.87)
Coronary heart disease (410–414)	Quit entirely	6075	386	1.00 (referent)	1.00 (referent)	1.00 (referent)
	Switcher	252	482	1.28 (1.13 to 1.45)	1.19 (1.04 to 1.35)	1.13 (1.00 to 1.29)
	Chew only	185	498	1.33 (1.15 to 1.54)	1.25 (1.08 to 1.45)	1.18 (1.02 to 1.37)
	Snuff only	41	492	1.29 (0.95 to 1.75)	1.16 (0.85 to 1.58)	1.12 (0.82 to 1.53)
	Chew and snuff	26	369	1.02 (0.70 to 1.51)	0.90 (0.61 to 1.33)	0.89 (0.60 to 1.31)
Stroke (430–438)	Quit entirely	2336	123	1.00 (referent)	1.00 (referent)	1.00 (referent)
	Switcher	93	151	1.29 (1.05 to 1.59)	1.28 (1.04 to 1.58)	1.24 (1.01 to 1.53)
	Chew only	66	151	1.28 (1.00 to 1.63)	1.27 (0.99 to 1.63)	1.23 (0.96 to 1.57)
	Snuff only	11	112	0.94 (0.52 to 1.69)	0.92 (0.51 to 1.66)	0.89 (0.49 to 1.62)
	Chew and snuff	16	196	1.87 (1.14 to 3.05)	1.81 (1.11 to 2.97)	1.80 (1.10 to 2.95)
COPD (490–492, 496)	Quit entirely	878	49	1.00 (referent)	1.00 (referent)	1.00 (referent)
	Switcher	44	84	1.74 (1.29 to 2.36)	1.53 (1.13 to 2.08)	1.31 (0.96 to 1.78)
	Chew only	32	86	1.75 (1.23 to 2.50)	1.53 (1.07 to 2.18)	1.26 (0.88 to 1.80)
	Snuff only	9	92	2.19 (1.14 to 4.23)	1.94 (1.00 to 3.75)	1.68 (0.87 to 3.26)
	Chew and snuff	3	63	1.03 (0.33 to 3.19)	0.89 (0.29 to 2.78)	0.91 (0.29 to 2.84)

COPD, chronic obstructive pulmonary disease; ICD-9, *International Classification of Diseases*—ninth edition.

*Analysis for all causes excluded men who reported a history of cancer, heart disease, diabetes, stroke, chronic bronchitis or emphysema in 1982 (28%); analysis for lung cancer excluded men who reported a history of any cancer except non-melanoma skin cancer in 1982 (6%); analysis for coronary heart disease excluded men who reported a history of heart disease or diabetes in 1982 (19%); analysis for stroke excluded men who reported a history of stroke in 1982 (2%); analysis for COPD excluded men who reported a history of chronic bronchitis or emphysema in 1982 (6%). "Chew and snuff" includes men who currently use both chewing tobacco and snuff, and men who currently use only one product and reported past use of the other product.

†Death rates are per 100 000 person-years and are age-standardised to the Cancer Prevention Study-II male person-year distribution.

‡From Cox proportional hazards models, adjusted for age only.

§From Cox proportional hazards models adjusted for age, race, educational level, body mass index, exercise level, alcohol consumption, employment type, employment status, fat consumption, fruit and vegetable intake and aspirin use.

¶From Cox proportional hazards models adjusted for age, number of cigarettes formerly smoked per day, number of years smoked cigarettes, age at which they quit smoking cigarettes, race, educational level, body mass index, exercise level, alcohol consumption, employment type, employment status, fat consumption, fruit and vegetable intake and aspirin use.

follow-up did not materially change the results (data not shown).

Figure 1 illustrates the HRs and associated 95% CIs comparing tobacco-attributable mortality of switchers and former cigarette smokers who quit using tobacco entirely with those of men who never used any tobacco product. Switchers experienced a significantly higher risk of dying from lung cancer, coronary heart disease and stroke than both never tobacco users and those who quit using tobacco entirely.

DISCUSSION

This is the first known prospective cohort study to compare mortality among former cigarette smokers who substituted spit tobacco for cigarette smoking with those who quit using tobacco entirely. Our principal finding was that switchers had significant higher rates of death from lung cancer statistically, coronary heart disease and stroke than men who quit using tobacco entirely.

A key question is whether the increased risk is causally associated with use of spit tobacco or whether it reflects residual confounding by factors such as the lower socio-economic status of men who use these products.¹⁶ Although we controlled for type of employment and educational level, we could not resolve this question conclusively because of possible

residual confounding that could account for some or all of the increased risk. It does suggest, however, that substituting spit-tobacco products available in the US market at the time of study follow-up for cigarette smoking instead of quitting all forms of tobacco use may have adverse consequences beyond the established relationships between the use of spit tobacco and risk of oral and pancreatic cancer.^{4,5} Few studies have examined lung cancer in association with exclusive use of spit tobacco and results are inconsistent.^{2,17–19} In case-control analyses nested within the first National Health and Nutrition Examination Study, an increased risk was observed in women (mortality HR 9.1, 95% CI 1.1 to 75.4¹⁷; incidence HR 6.8, 95% CI 1.6 to 28.5¹⁸) but not in men. In a previous analysis of our cohort, an increased risk was seen in CPS-II (HR 2.00, 95% CI 1.23 to 3.24), but not in CPS-I (HR 1.08, 95% CI 0.64 to 1.83).² A causal relationship between the use of spit tobacco and lung cancer risk is biologically plausible given the high nitrosamine content of these products. In 2000, the total nitrosamine content of select US brands of snuff ranged from 4.6 to 37.6 µg/g of tobacco.²⁰ In 1986, the US Surgeon General determined that the daily level of carcinogenic tobacco-specific nitrosamines ingested by the average US spit-tobacco user was >100 times the permissible level of nitrosamines in any commercial product regulated by the Food and Drug

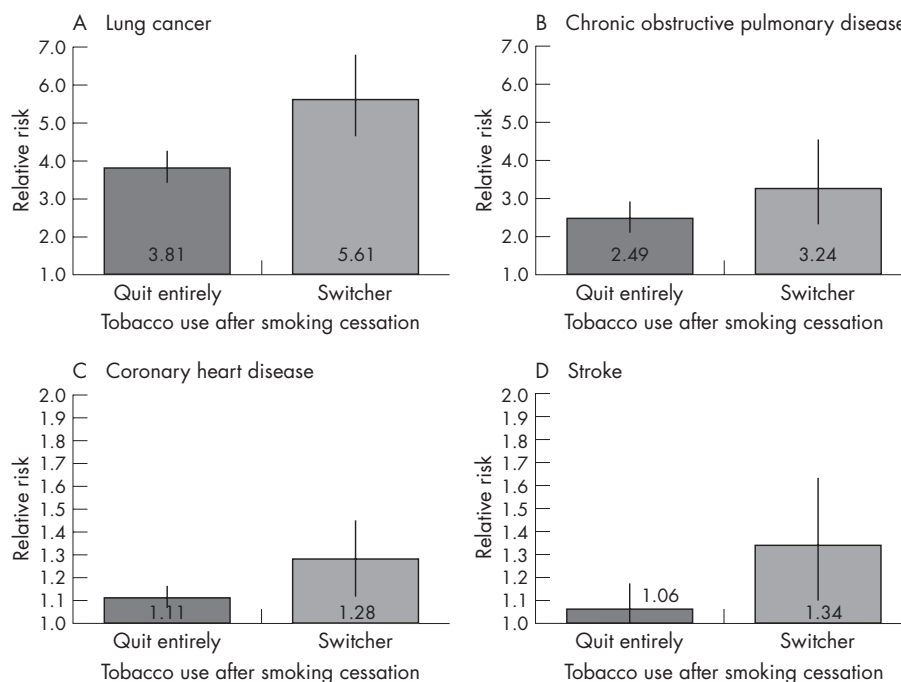


Figure 1 Relative risk estimates for tobacco-attributable diseases for former cigarette smokers who quit using tobacco entirely (“quit entirely”) and former cigarette smokers who substituted spit tobacco for cigarette smoking (“switcher”) compared with men who never used any tobacco products, Cancer Prevention Study II (CPS-II), 1982–2002 (excluding men who reported having the disease when they entered the study). Grey and dark grey bars represent the magnitude of the relative risk estimates (actual values are given inside the bar), and the vertical lines through the centre of each bar represent the 95% CIs around the estimate of relative risk. Estimates were calculated using Cox proportional hazards regression modelling and are adjusted for age, race, educational level, body mass index, exercise level, alcohol consumption, employment type, employment status, fat consumption, fruit and vegetable intake, aspirin use, the number of cigarettes formerly smoked per day, the number of years smoked cigarettes and age at which they quit smoking cigarettes.

Administration or the US Department of Agriculture.³ Large amounts of tobacco-specific nitrosamines, particularly the carcinogenic 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone (NNK), are formed during the ageing, curing, and fermentation processes of tobacco used to manufacture chewing tobacco and snuff.²¹ In rodents, NNK was shown to be a strong, systemic lung carcinogen that induces lung tumours independent of its route of administration.²² Adequate data on humans are not available to evaluate the carcinogenicity of NNK, but on the basis of sufficient evidence of carcinogenicity in experimental animals, NNK is reasonably expected to be a human carcinogen.²³

It is also biologically plausible that spit tobacco could increase cardiovascular risk, given that these products have been shown to have acute adverse effects on heart rate and blood pressure, and long-term adverse effects on blood pressure and lipid profiles.⁷ Although studies on the incidence of coronary heart disease and stroke have not observed increased risk among men who use spit tobacco,^{24–28} studies on mortality due to cardiovascular disease have observed higher risk among spit-tobacco users,^{2 17 19 25 27} albeit not always significantly higher in smaller studies.^{17 25 27} Spit tobacco contains numerous chemicals such as nicotine, sodium and liquorice that are known to affect cardiovascular function adversely.³

Two important strengths of our study are its large sample size and prospective design, which allowed us to examine multiple end points among groups with different patterns of tobacco use. Another strength was the 20-year follow-up period, which allowed us to produce moderately stable HR estimates. (The absolute rates represent the average annual death rate over the 20-year period.)

A major limitation of our study is that because information on tobacco use was collected only at baseline and not updated

during follow-up, men who quit smoking before enrolment, but resumed during the follow-up period, and those who initiated or discontinued using spit tobacco after enrolment would have been misclassified. In a subset of our cohort whose smoking status was updated after 10 years, the overall rate of recidivism after 10 years was low, but significantly higher among switchers (3.0%) than among those who quit using tobacco entirely (1.4%). The relapse rate would continue to decrease with time since cessation and would be lower during the second than in the first 10 years of follow-up. This level of misclassification would not affect our estimates substantially. For example, if we assume that the observed death rate among men we classified as former smokers is the average of the “true” death rate among men who remained abstinent and the death rate among those who resumed smoking (approximated by the death rate among current smokers), weighted by the proportion of men in each category, then the “true” ratio of the all-cause death rates between switchers and men who quit using tobacco entirely would be 1.07 rather than the 1.08 we observed. Although we do not have updated information on smoking for the entire CPS-II cohort, the rate of smoking relapse we observed in the Nutrition Cohort is comparable with that from other studies. For example, the California Tobacco Survey found that the likelihood of remaining abstinent was 95% after 1 year and 97% after 3 years.²⁹ Similarly, the VA Normative Aging Study³⁰ reported that the rate of smoking relapse was <1% after 10 years of abstinence.

A related concern is the extent to which addiction may have influenced both smoking behaviour and use of spit tobacco. Former smokers who switch to spit tobacco are, on average, possibly more addicted to nicotine than those who stop all forms of tobacco use, or they may have smoked differently.³¹

What is already known on this subject

- The use of snuff and chewing tobacco causes several types of cancer in humans, and some cohort studies suggest that the use of spit tobacco is associated with increased risk of cardiovascular disease; however, no studies have compared the mortality of former cigarette smokers who substitute spit tobacco for cigarette smoking ("switchers") to those of smokers who quit tobacco use entirely.

What this study adds

- Our study suggests that switching from smoking to using spit tobacco compares unfavourably with both complete tobacco cessation and complete abstinence from all tobacco products and supports the stand that smokers who want to quit should be offered safe, clinically proved treatments for smoking cessation.

Although we controlled for the number of cigarettes smoked per day before cessation and for the number of years smoked, we could not control for subtle variations such as the intensity with which cigarettes were smoked.

Our findings supplement other data from this cohort showing that men who exclusively used spit tobacco had higher death rates for lung cancer (HR 2.0), coronary heart disease (HR 1.3), stroke (HR 1.4) and all causes combined (HR 1.2) than those who had never used any tobacco product.² Together, our studies suggest that using spit tobacco compares unfavourably with both complete tobacco cessation and complete abstinence from all tobacco products.

In summary, we found that men who switched from smoking cigarettes to using spit tobacco had a higher rate of death from all causes, lung cancer, coronary heart disease and stroke than those who had never used tobacco or those who were former cigarette smokers and quit using tobacco entirely. Our results support the stand that smokers who want to quit should be offered safe, clinically proved treatments for smoking cessation, including pharmacotherapies such as medicinal nicotine or antidepressants, behavioural counselling and telephone quit lines.³²⁻³⁴

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