

**WISCONSIN MEDICAID, BADGERCARE & SENIORCARE
COVER TREATMENTS to QUIT TOBACCO**

Medicaid, BadgerCare and SeniorCare coverage for tobacco-dependence treatment applies to treatment provided by any Medicaid-certified Wisconsin physician, nurse practitioner or physician assistant.

Did You Know?

- The smoking rate among Wisconsin Medicaid adult recipients is much higher than among the general population.
- Coaching on how to quit—combined with medication—can quadruple the chances of successfully quitting smoking.

Covered Medications

Medicaid, BadgerCare & SeniorCare cover the following FDA-approved medications:

- Bupropion SR: Zyban, Wellbutrin or generic
- Nicotine inhaler: Nicotrol
- Nicotine nasal spray: Nicotrol
- Nicotine patch: Over-the-counter, or prescribed as “legend” (*SeniorCare covers only prescription “legend” patches*)
- Nicotine gum: Over-the-counter (*SeniorCare does not cover nicotine gum*)
- Varenicline: Chantix
- Combination therapy

Please Note:

- Repeated courses of treatment are allowed
- All require a written prescription by a Medicaid-certified provider (*includes a physician, nurse practitioner, physician assistant or dentist*)

Co-Pays:

- \$3 for each brand name drug
- \$1 for each generic drug
- \$.50 for each over the counter drug
- Co-pay maximum = \$12/member/month/pharmacy for legend drugs
- No monthly co-pay maximum for over-the-counter drugs

Know the Codes:

- Diagnostic code 305.1 is **REQUIRED** on all prescriptions
- Billing Codes = 99201-99205 for new patients; 99211-99215 for established patients.

Covered Counseling

Evaluation & Management (E&M) visits for the sole purpose of tobacco-dependence treatment are covered and do not require prior authorization for reimbursement. Services may be provided by ancillary staff (e.g., staff nurse) if under direct supervision of a physician. Medicaid reimburses these services when billed by a supervising physician.

Exclusions: Group therapy, telephone and web-based counseling are **NOT** covered. Counseling is **NOT** reimbursed for dentists or dental hygienists.

Quit Line: The Wisconsin Tobacco Quit Line is free and available to assist all Wisconsin residents who want to quit: **1-800-QUIT-NOW** (800-784-8669); 7 a.m. to 11 p.m. daily.

WISCONSIN MEDICAID CONTACT INFORMATION

[Detailed Contact Information](#)

[Medicaid Program Details](#)

[Medicaid Enrollment Information](#)

General Information	800-362-3002
HMO Ombudsperson & Contract Monitors	800-760-0001
Provider Services	800-947-9627
Recipient Services	800-362-3002
HMO Enrollment Specialists	800-291-2002
Automated Voice Response System	800-947-3544

MEDICAID & BADGERCARE HMO MEMBER SERVICES

Abri Health Plan	888-999-2404
Compcare	888-203-7771
Children's Community Health Plan	800-482-8010
Dean Health Plan (Dane County)	800-279-1301
Dean Health Plan (Milwaukee and surrounding counties)	800-482-8010
Group Health Cooperative of Eau Claire	888 203-7770
Group Health Cooperative of South Central Wisconsin	608-828-4853
Gundersen Lutheran Health Plan	866-537-1477
Health Tradition Health Plan	800-545-8499
iCare	414-223-4847
Managed Health Services	888-713-6180
MercyCare Insurance Company	800-895-2421
Network Health Plan	888-713-6180
Physicians Plus Insurance Corporation	800-545-5015
Security Health Plan	800-791-3044
UnitedHealthcare of Wisconsin	800-504-9660
Unity Health Plans	800-362-3310