Medicaid/BadgerCare coverage for tobacco-dependence treatment applies to treatment provided by any Medicaid-certified Wisconsin physician, nurse practitioner or physician assistant.

**Did You Know?**
The smoking rate among Wisconsin Medicaid adult members is almost double the general population. Coaching on how to quit—combined with medication—can quadruple the chances of quitting smoking.

**Covered Medications**
Medicaid/BadgerCare covers the following FDA-approved medications:
- **Bupropion SR**: Zyban, Wellbutrin or generic
- **Nicotine lozenge**: Over-the-counter
- **Nicotine inhaler**: Nicotrol
- **Nicotine nasal spray**: Nicotrol
- **Nicotine patch**: Over-the-counter or prescription
- **Nicotine gum**: Over-the-counter
- **Varenicline**: Chantix

Combination therapy: E.g., nicotine patch + lozenge

Repeated courses of treatment are allowed. All require a written prescription by a Medicaid-certified provider (includes a physician, nurse practitioner, physician assistant or dentist).

**Co-Pays**: None for tobacco cessation. Per the Affordable Care Act, essential health benefits are to be provided without cost to the patient.

**Know the Codes:**
- ICD-10 Diagnostic Codes
- Billing Codes = 99201-99205 for new patients; 99211-99215 for established patients.

**Covered Counseling**
Evaluation & Management (E&M) visits for the sole purpose of tobacco-dependence treatment are covered and do not require prior authorization for reimbursement. Services may be provided by ancillary staff (e.g., staff nurse) if under direct supervision of a physician. Medicaid reimburses these services when billed by a supervising physician. **Exclusions**: Group therapy, telephone and web-based counseling are NOT covered. Counseling is NOT reimbursed for dentists or dental hygienists.

**Quit Line**: The Wisconsin Tobacco Quit Line is free and available to assist all Wisconsin residents who want to quit: 800-QUIT-NOW (800-784-8669); Available 24/7.
# Quit Tobacco Series

## #3-Medicaid / BadgerCare

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<th>Detailed Contact Information</th>
<th>Medicaid Program Details</th>
<th>Medicaid Enrollment Information</th>
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<tr>
<td>General Information</td>
<td>800-362-3002</td>
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<tr>
<td>HMO Ombudsperson &amp; Contract Monitors</td>
<td>800-760-0001</td>
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<tr>
<td>Provider Services</td>
<td>800-947-9627</td>
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<tr>
<td>Member Services</td>
<td>800-362-3002</td>
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<tr>
<td>Enrollment Specialists</td>
<td>800-291-2002</td>
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<tr>
<td>Automated Voice Response System</td>
<td>800-947-3544</td>
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<tr>
<td>Wisconsin Medicaid Senior Care Member Services</td>
<td>800-657-2038</td>
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### Medicaid & Badgercare HMO Member Services

- Blue Cross Blue Shield (formerly CommunityConnect) .................................................. 800-362-3002
- CompCare ........................................................................................................ 888-203-7771
- Children’s Community Health Plan .................................................................... 800-482-8010
- Dean Health Plan (Dane County) ........................................................................ 800-279-1301
- Dean Health Plan (Milwaukee and surrounding counties) ................................ 800-482-8010
- Group Health Cooperative of Eau Claire ......................................................... 888 203-7770
- Group Health Cooperative of South Central Wisconsin ................................... 608-828-4853
- Gundersen Health Plan ....................................................................................... 866-537-1477
- Health Tradition Health Plan ........................................................................... 800-545-8499
- iCare .................................................................................................................... 414-223-4847
- Managed Health Services ................................................................................... 888-713-6180
- MercyCare Insurance Company ......................................................................... 800-895-2421
- Molina Healthcare .............................................................................................. 888-999-2404
- Network Health Plan .......................................................................................... 888-713-6180
- Physicians Plus Insurance Corporation ............................................................. 800-545-5015
- Security Health Plan .......................................................................................... 800-791-3044
- Trilogy Health Insurance ................................................................................... 866-429-3241
- UnitedHealthcare of Wisconsin ......................................................................... 800-504-9660
- Unity Health Plans .............................................................................................. 800-362-3310